

New HealthChoice Measures: CRC Screening and HPV Immunization

Medicaid Partnership with Center for
Cancer Prevention and Control

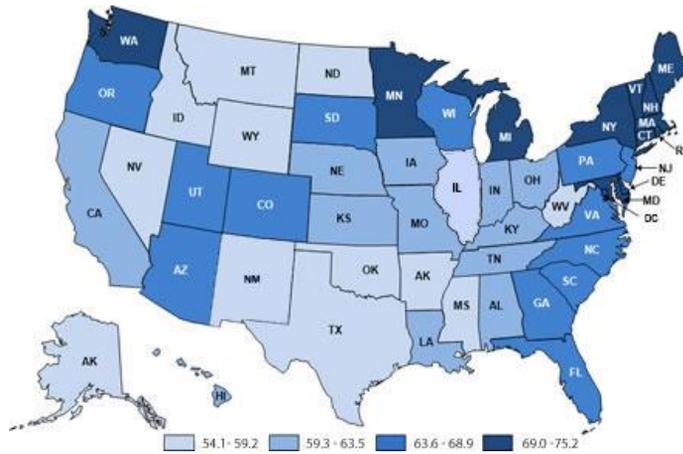
July 23, 2015



Colorectal Cancer Screening Rates

- National
- Maryland
 - Commercial
 - HealthChoice
- Goal: 80% by 2018





Percentage of Adults Aged 50-75 Years Who Reported Being-Up-to-Date with Colorectal Test Screening, BRFSS, 2010

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CRC Commercial HEDIS Measure

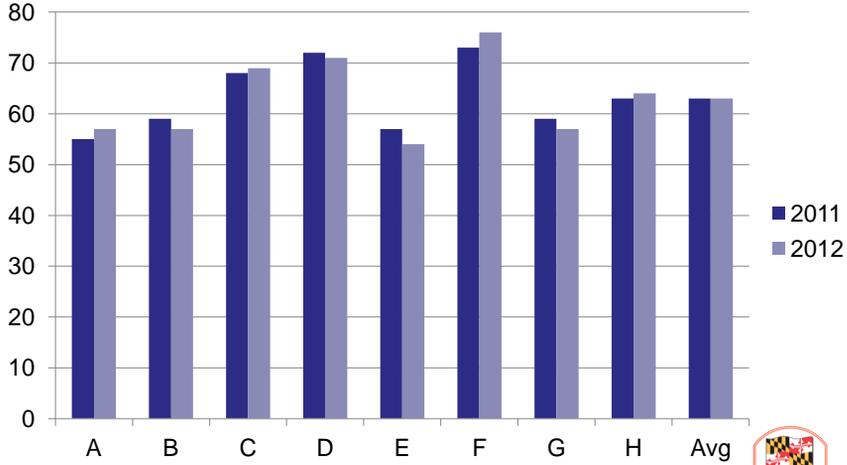
Ages 50-75, One or more of the following screenings:

- Fecal occult blood test (FOBT) yearly
- Flexible sigmoidoscopy every five years
- Colonoscopy every 10 years

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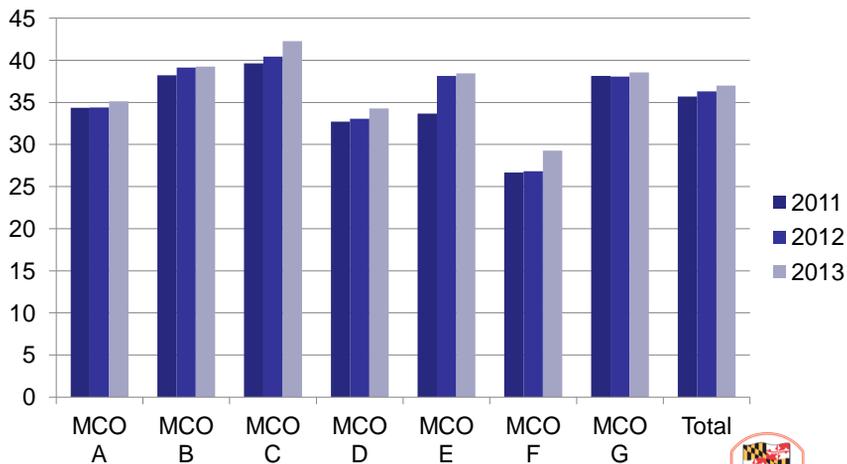
Colorectal Cancer Screening Rates, 50-75 Year-Old Commercial Enrollees by Insurer, FY 2011-12



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Colorectal Cancer Screening Rates, 50-64 Year-Old Medicaid Enrollees by MCO, FY 2011-13



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Strategy to Improve CRC Screening Rates in Maryland

- Provider reminders
- Provider feedback
- Client reminders
- Partnerships with DHMH
- Reduce disparities
- Begin to report on CRC screening rates in HealthChoice Evaluation

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Contact

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HPV Vaccine Rates

- National *
 - Commercial HMO: 12.2%
 - Commercial PPO: 8.5%
 - Medicaid HMO: 17.7%
- Maryland
 - HealthChoice: 11.8% (CY 2011-13)

* NCQA. *Human Papillomavirus Vaccine for Female Adolescents: HEDIS First-Year Results*

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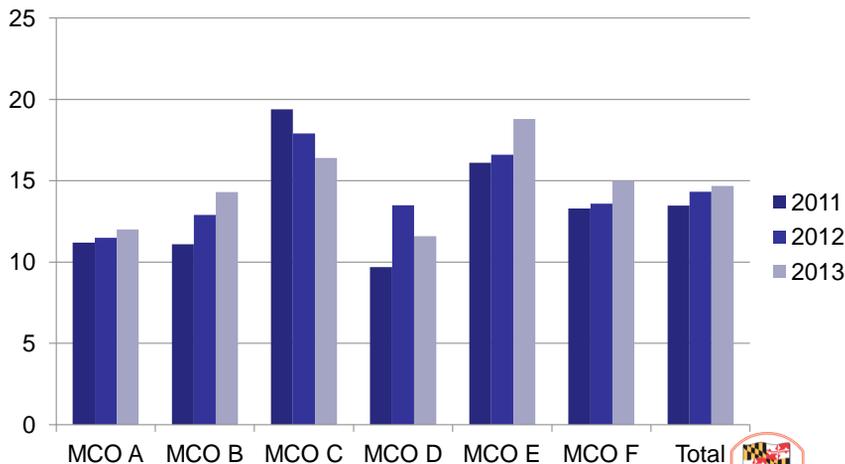
HPV Vaccination HEDIS Measure:

Received at least three HPV vaccinations, with different dates of service, on or between a female enrollee's 9th and 13th birthdays

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HPV Vaccination Rates, Female 13 Year-Old Medicaid Enrollees by MCO, CY 2011-13



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Strategies to Improve HPV Vaccine Rates in Maryland

- TV ads encouraging parents to get their child vaccinated (May-June 2015)
- Collaboration with the Maryland American Academy of Pediatrics to educate members
- Trainings to Vaccines for Children (VFC) providers
- Materials available:
 - (<http://phpa.dhmv.maryland.gov/cancer/SitePages/HPV.aspx>)
 - CDC Fact Sheet (English and Spanish)
 - Video and Radio Public Service Announcements (English and Spanish)
 - Letter templates for providers/organizations/parents
- Begin to report on HPV Vaccine rates in HealthChoice Evaluation

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9-Valent HPV Vaccine

- In Feb 2015 - Advisory Committee on Immunization Practices (ACIP) recommended Gardasil 9 (9-valent HPV vaccine)
- Protects against 9 HPV types
- Recommended for Males and Females
- Administered in a 3-dose schedule (same as other HPV vaccines)
- Maryland Vaccines For Children (VFC) Program anticipates distributing Gardasil 9 to providers beginning June 2015

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Questions/Comments?

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